

Chamber Marketing Opportunities!

Only available to Chamber Members!



The Greater Concord Chamber of Commerce offers these marketing opportunities to help you promote your business or organization:

Chamber Review Newsletter

- **Display Advertising**

Ad size	<u>1 month</u>	<u>3 months</u>	<u>6 months</u>
Banner 2 ½" x 7 ½ "	\$100	\$75 per month	\$50 per month
Display 2 ½ " x 3 "	\$75	\$50 per month	\$40 per month

Please supply electronic copy by the 15th of the month for the next month's issue.



- **Full-Page Insert**

Provide 1,500 flat copies, regular weight (maximum 100 lb. coated text or 80 lb. offset text), non-glossy paper, any color, by the 15th of the month prior. Size: 8 ½ x 11 inches (Cost per insertion: \$225/\$275 for 2-sided)

- **Business Focus Page**

Provide 600-word article on a relevant and timely topic appealing to the business community. Submit by email to the editor (rkinhan@concordnhchamber.com) no later than the 10th of the month. Space must be reserved ahead of time. At the time of first issue, include a current photo of the author and camera-ready copy of your company logo. (Cost: \$100 per issue. Commit to a second and third page within a year at \$75 each)

- **Business to Business Insert**

Business card ads in monthly Business-to-Business insert. Provide business card or camera-ready copy of ad 3.5 inches wide by 2 inches tall by the 15th of the month. (\$175 for three consecutive issues)



Membership List by E-mail

Primary contact, company name and U.S. postal address of over 900 Chamber members. (\$175 for Excel data emailed to you)

Website Advertisements

- **Front Page Banner Ad:** Appears under the "Welcome" on the home page and will rotate on navigation or click; only one appears at a time. (\$125/month, 6 mo. minimum)



- **Banner Tile Ad:** Ad rotates on navigation or click, or you can customize and select the page on which you would like your ad to appear. (\$75 per month, 6 mo. minimum)

- **Category Sponsorship:** For \$75 per month (six month minimum), your ad will appear as the category sponsor within the online directory.

- **Enhanced Online Listing:** For \$100 per year, your listing will stand out with the addition of your full color logo, a colored background behind your listing, as well as an additional category listing.

For more information, please contact the Chamber at (603) 224-2508 or email kbacon@concordnhchamber.com.

Chamber Marketing Opportunities!



• Membership Directory

Sign-up: October – November

Distribution: 5,000

Published: February

Opportunities: Extra categorical and contact listings, bold listings, display ads. Business card ads \$345, half-page ad \$445, full-page ad \$645. The Membership Directory is a prized possession for its wealth of information. It holds detailed member data listed both alphabetically and categorically.



• Guidebook to Greater Concord

Sign-up: January

Distribution: 10,000

Published: March

Opportunities: High-resolution display to full-page ads and business listings. Pricing details upon request. The *Guidebook* is a beautiful, 4-color glossy magazine that is included in relocation packages as well as distributed to incoming law students, physicians, etc. This publication offers an in-depth and artistic look at the quality of life in our community.



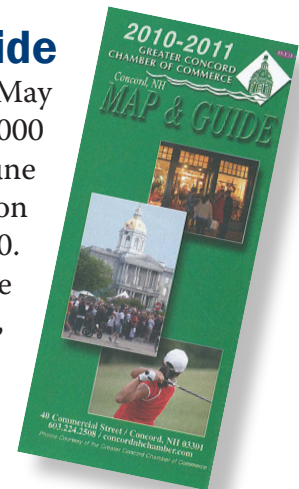
• Map & Guide

Sign-up: May

Distribution: 60,000

Published: June

Opportunities: 4-color quarter panel to full panel ads, all shown with location icons and keyed listings. Quarter panel \$435, half panel \$625, full panel \$1,150. Circulated throughout New Hampshire and beyond, this colorful Map & Guide showing things to do and places to go is distributed through hotels, restaurants, attractions, and all major visitor centers.



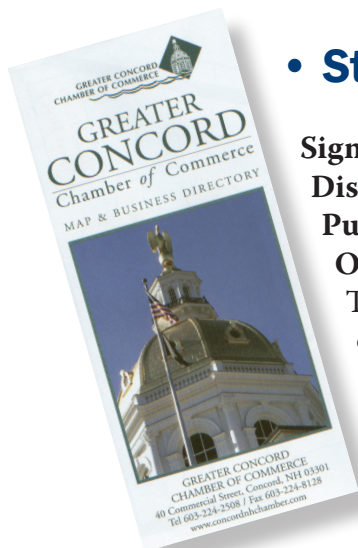
• Street Map & Business Directory

Sign-up: August – September (bi-annually)

Distribution: 5,000

Published: October

Opportunities: 4-color ads and business listings, pricing details upon request. The Chamber's Street Map features the areas of Concord and Penacook with inserts of the adjoining communities of Boscawen, Hopkinton, Epsom, Pembroke and Bow. Used widely by visitors, relocators and residents.



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