



# Spread Joy, Shop Concord

Presented by Intown Concord and the  
Greater Concord Chamber of Commerce

"Spread Joy, Shop Concord" is a collaboration between local businesses, nonprofits and community members to spread the word about the importance of shopping locally for the holidays. We're telling stories about local business owners, their employees, friends, and family who are impacted by your shopping choices this season. And we're sharing inspiring gift ideas, community events, special deals and much more!

## You can get involved!

Align yourself with a campaign that builds community and supports small businesses in Concord. Participating businesses will receive a marketing toolkit with graphics and pre-written social media posts to share. If you sell holiday gifts, then use the momentum of this campaign to get the word out about your products. If you are looking to align your business with a great mission, then this is a great opportunity to get involved in an easy, fun way.

Visit [bit.ly/SignUptoSpreadJoy](https://bit.ly/SignUptoSpreadJoy),  
or scan the QR code to participate.



**Questions? Reach out to us at:**

Emily Marsh, Greater Concord Chamber of Commerce  
(603) 224-2508 • [emarsh@concordnhchamber.com](mailto:emarsh@concordnhchamber.com)